Zone 8 President's Meeting

April 28, 2025

Attendees:

- Lori DeCristo, Zone 8 Representative
- Joseph Shubitowski, Cal Central Coast
- Gary Lea, Las Vegas Region
- Eric Peterson, Grand Prix Region
- Steve Doll, Santa Barbara Region
- Valerie Hanke, San Diego Region
- Steve Nguyen, Los Angeles Region
- Alex Helyer, Cal Inland Region
- Jeff Berzon, Palm Springs Region
- E. C. Mueller, AZ Mountain Region
- Greg Curtiss, So AZ Region
- Kraig Storm, Riverside Region
- Monica Asbury, Orange Coast Region

Absent:

- Brian Barkhoff, San Gabriel Region
- Omar Olivas, Golden Empire Region
- Victoria Varon, Vineyard Region
- Jim Miller, Orange Coast Region

Lori DeCristo called meeting to order at 6:01 p.m.

- Lori opened the meeting with "News from National"
 - Parade registrations are lower than 2024 and regions are asked to promote Parade which is scheduled for July 4th in Oklahoma
 - The Spring Raffle will be a GT3 + \$35K
 - Second place prize will be a 911 Carrera
 - Treffen at Sea has 900 people registered
 - Treffen Homestead begins tomorrow
 - Club racing is working toward live streaming all club races
- LA Region will be celebrating their 50th anniversary this year and will likely be celebrating on the same day they celebrate PCA's 70th anniversary
- LA Region will be holding an election this year and asked for feedback on e-voting systems
 - Survey Monkey and Election Buddy were provided as e-voting options
 - There was a concern that Election Buddy proved to be an expensive option
- Lori reminded all presidents to review their Bylaws to ensure e-voting was allowed
- Due to the Forestry Service prohibiting Riverside Region's planned Autocrosses, the region is selling its Autocross equipment. Riverside is offering their entire AX equipment and trailer (Autocross in a box) for \$9,500, with a value of \$25,000.
 - o At this point, Riverside is not willing to sell their equipment piecemeal

- Riverside Region has five (5) openings which have already been paid for, for the Reagan Library,
 "Under Airforce One" May 2nd
 - Santa Barbara Region has 30 openings for the Reagan Library, "Under Airforce One" for their planned outing scheduled for next month
- There was discussion regarding the 70th Anniversary of PCA and any materials that might be available to accompany the regional events
 - o PCA will not be providing any subsidy for the region's 70th Anniversary events
 - As of this date, there are no known banners, or other items available complimentary or for purchase
 - Regions have access to PCA's website where images are accessible to create your own 70th Anniversary items
- San Diego Region is hosting a "Street Survival" on October 11, 2025, in Chula Vista at North Island Credit Union Amphitheater
 - All members are invited to either coach, volunteer or be a spectator
 - Asking for any members who would like to be a coach to advise Val Hanke (instructors are referred to as coaches)
 - o An on-line class is offered for coaches
 - o 20-25 students will be attending, 15-20 years of age
 - o PCA will be attending to assist
 - Street Survival is a structured event
- Cal Central Coast Region is pursuing an instructor's school with PCA
- Concours registrations are down
 - o Regional presidents are encouraged to promote member attendance
 - Timing of regional concours could be the scheduling of other larger events that have occurred
 - Concours fees may also be a factor
- Riverside Region has run "Fun runs" and a trip to Julian with Porsche Ontario which has netted a few new members who were invited by the dealership to attend
- The new dealer in San Luis Obispo has generated 92 new members for Cal Central Coast
 - SLO dealer is paying the first year of new member's PCA membership fee
- There was discussion on attracting and losing younger members and the stigma PCA has for the younger potential members
 - o "Membership" will be added to the next President's Agenda to continue the discussion
- There is no Zone 8 President's Meeting in May

Next President's meeting is scheduled for Monday, June 234d at 6:00 p.m. via zoom.

Lori closed the meeting at 6:39 p.m.

Respectfully submitted,

Monica Asbury
PCA-OCR Past President
PCA Zone 8 Secretary